

COLOR SELECTION IS A STAGE IN A DESIGN PROCESS THAT REQUIRES BOTH SMART THINKING AND GUT FEELING.

THE COLOR PALETTE YOU PICK WILL HAVE A GREAT IMPACT NOT JUST ON THE DESIGN ASPECT, BUT ALSO ON HOW VIEWERS WILL RESPOND TO YOUR WORK.

TO HELP WITH DESIGNING THE PERFECT PRODUCT OR RESOURCE, I HAVE PUT TOGETHER COLOR PALETTES FOR YOU TO USE.

CLICK ON THE NAME AT THE TOP OF THE PALETTE AND IT IS LINKED TO THE SITE THAT WILL GIVE YOUR THE HEX # FOR YOU TO CHANGE THE COLORS OF THE TEXT.















